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## M E M O R A N D U M

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**DATE:** September 28, 2006  
**TO:** City Council Members  
**FROM:** Russell Weeks  
**RE:** Grant to 2007 Rotary International Convention Host Organization Committee: Study to Comply with *Utah Code* Section 10-8-2  
**CC:** Cindy Gust-Jenson, Rocky Fluhart, Ed Rutan, Alison McFarlane, Sam Guevara, Louis Zunguze, Gary Mumford, Larry Spendlove

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This memorandum pertains to a proposed \$50,000 grant to the 2007 Rotary International Convention Host Organization Committee. The grant would be used by the international service organization to hold its 2007 convention in Salt Lake City. The convention is scheduled to be held June 17-20. The grant is subject to a written study and a public hearing required under *Utah Code* Section 10-8-2. After the public hearing on October 3 the City Council will consider a resolution authorizing the proposed grant. The required study starts with the next paragraph.

*Utah Code* Section 10-8-2 allows municipalities to appropriate money “for corporate purposes only.” The section considers a “corporate purpose” as “any purpose that, in the judgment of the municipal legislative body, provides for the safety, health, prosperity, moral well-being, peace, order, comfort, or convenience of the inhabitants of the municipality.”

However, before a city’s legislative body can make a decision to appropriate money for a corporate purpose such as a donation to a non-profit entity, it must hold a public hearing for public comment on a study that shows:

1. An identified benefit the city would receive in return for any money or resources appropriated.
2. The city’s purpose for the appropriation, including an analysis of the way the appropriation will be used to enhance the safety, health, prosperity, moral well-being, peace, order, comfort, or convenience of the inhabitants of the municipality.
3. Whether the appropriation is necessary and appropriate to accomplish the reasonable goals and objectives of the municipality in the area of economic development, job creation, affordable housing, blight elimination, job preservation, the preservation of historic structures and property, and *any other* public purpose. (*Italics: City Council staff.*)<sup>1</sup>

To meet the law’s requirements, the study has been available in the City Recorder’s Office, Room 415, City & County Building, 451 South State Street since September 7. The City Council will hold a public hearing on whether to adopt a resolution approving the proposed grant. The public hearing will be held October 3, 2006, and after the public hearing the City Council would consider two potential motions:

## **Potential Motions**

- I move that the City Council adopt the resolution authorizing a \$50,000 grant to the 2007 Rotary International Convention Host Organization Committee to help the international service organization hold its 2007 convention in Salt Lake City.
- I move that the City Council consider the next item on the agenda.

## **Background/Discussion**

The 2007 Rotary International Convention Host Organization Committee is seeking the donation for three reasons:

- Utah Rotarians would like to use part of the grant to help pay to promote the convention so more Rotarians will attend it.<sup>2</sup>
- Utah Rotarians would like to use part of the grant to help pay for general budget expenses for the convention when it is held.<sup>3</sup>
- Utah Rotarians would like to use the grant to approach “additional funding sources with the evidence of enthusiastic support from Salt Lake City.”<sup>4</sup>

In strictly commercial terms, a rough, conservative estimate of what Salt Lake City might realize from making the proposed \$50,000 grant would be at minimum about \$156,780 over the length of the convention. The estimate is based on the following factors:

- The Rotary International Convention Host Organization estimates that the convention will attract a minimum of 18,000 Rotarians to Salt Lake City.<sup>5</sup>
- The convention will last four days.<sup>6</sup>
- The Host Organization quotes a University of Utah Bureau of Economic and Business Research estimate that people attending conventions in Salt Lake City spend on average \$871 for any three-day convention.<sup>7</sup> (It should be noted that more recent estimates are slightly higher.)
- Salt Lake City collects a 1 percent sales tax on purchases and a 1 percent local transient room tax for hotel rooms. Given that the \$871 estimate does not differentiate between obtaining hotel rooms and other purchases, one can conservatively predict that Salt Lake City would realize at least 1 percent of the average spending estimate of \$871.
- One percent of \$871 equals \$8.71. \$8.71 times 18,000 people attending the convention equals \$156,780.

That estimate has the potential to increase for the following reasons:

- The convention is scheduled to last four days. In addition, the convention will be preceded three days of meetings of members of Rotary International’s young adult programs.<sup>8</sup>
- The Convention Host Organization estimates that the convention could draw as many as 22,000 people, and – if the grant is approved – possibly more than that many.<sup>9</sup>

- The Convention Host Organization notes that “Rotarians ... constitute an unusually high-income demographic ... and are likely to spend more during their stay.”<sup>10</sup>

Given the above, it appears that Salt Lake City would receive an identifiable benefit from appropriating \$50,000 to grant the Rotary International Convention Host Organization. It might be noted that the Convention Host Organization anticipates \$250,000 in financial aid from the Utah Department of Tourism for the convention.<sup>11</sup>

The other two requirements of Utah Code Section 10-8-2 involve a statement of purpose “for the appropriation, including an analysis of the way the appropriation will be used to enhance the safety, health, prosperity, moral well-being, peace, order, comfort, or convenience of the inhabitants of the municipality,” and whether the “appropriation is necessary and appropriate to accomplish the reasonable goals and objectives of the municipality in the area of economic development, job creation, affordable housing, blight elimination, job preservation, the preservation of historic structures and property, and *any other* public purpose.”

It should be noted that the *Salt Lake City Council Policy Statement on the Future Economic Development of Downtown* adopted in 2003 contain four points of what Salt Lake City – particularly the downtown – means to its community and Utah. The points are:

- Salt Lake City is Utah’s commercial and financial center.
- Salt Lake City is the seat of state government.
- Downtown remains the focal point of arts, culture and entertainment in Utah.
- Downtown is the focal point of Utah’s convention business.

More recently, the City Council crafted a statement for inclusion in the Salt Lake Chamber of Commerce’s Downtown Rising initiative. The statement read in part:

The Salt Lake City Council wants everyone who lives in Utah to feel a sense of pride and ownership in Utah’s capital city. It is central to Utah’s history, and as a focal point of art and culture, business, entertainment, government, and education in the region, is critical to Utah’s future as well. We believe that the Salt Lake Chamber’s Downtown Rising initiative will help make downtown a place where Utahans enjoy their past and present and look forward to the future.

Salt Lake City – particularly the downtown – is the focal point of art, culture, entertainment and conventions in Utah. The question is, then: Is it reasonable that financially helping the Rotary International Convention Host Organization would benefit Salt Lake City residents and would enhance their safety, health, prosperity, moral well-being, peace, order, comfort, or convenience?”

According to the Rotary International Convention Host Organization, the planned convention will be the largest convention held in Salt Lake City since the 2002 Winter Olympics. Of the estimated 18,000 to 22,000 people expected to attend the convention, two-thirds are projected to come from places inside the United States and one-third from about 165 other nations. The convention has the potential to attract a number of people who have never visited Salt Lake City or Utah. If visitors are treated well, and the convention is successful, the convention may help solidify Salt Lake City’s position as a

destination for conventions – something the City and Salt Lake County have striven to do since at least the early 1960s.

Two more points are worth noting. First, Salt Lake City originally was scheduled to be host to the Rotary International convention in 2011. However, damage from hurricanes Katrina and Rita left New Orleans – the original site of the 2007 convention – unable to hold the event. The international organization asked Salt Lake City to move its 2011 date to next summer. If Salt Lake City holds a successful convention, having had to work quickly, that also could reinforce Salt Lake City as a convention destination. Second, *The Rotarian* magazine, “a monthly publication sent to all Rotarians’ homes in one of six languages,” will feature Salt Lake City from September 2006 to May 2007. The October issue will include an 11-page feature about Salt Lake City and Utah.<sup>12</sup> Even though Utah recently has increased funding to market Utah, it is probable that local and state marketing campaigns would have difficulty reaching the number and economic demographic that *The Rotarian* will reach each month for nine months. It should be noted that the funding proposal describes members of Rotary International as having an “average net worth of \$935,400; an average (annual) income of \$121,800; and an average value of investment portfolio of \$198,200.”<sup>13</sup>

One also must consider the amount of good will the City might generate for itself, for Utah, and possibly even the United States. Rotary International has 1.2 million members world-wide. According to the Rotary International Convention Host Organization’s funding proposal, 36-percent of Rotary International’s members live in North America, 26 percent live in Europe, 25 percent live in Asia, 8 percent live in Central and South America; and 5 percent live in other areas. There is a good chance, then, that, if one-third, of the people attending the convention come from outside the United States, the people in that group can see for themselves that Salt Lake City and the United States remain places of good will with gracious hosts.

The event could showcase the things the 43 clubs in Rotary District 5420 have done to help their communities. In Salt Lake City that would include helping undertake the annual Chili-open Golf Classic at Wheeler Farm, building and helping maintain Rotary Park in City Creek Canyon and Rotary Glen in Emigration Canyon, helping renovate Ottinger Hall near the mouth of City Creek Canyon, building a special playground in Liberty Park for children with disabilities, and routinely taking part in exchange programs and health programs undertaken by Rotary International.

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<sup>1</sup> Utah Code 10-8-2 (3) (d & e).

<sup>2</sup> Rotary Funding Proposal, Page 2.

<sup>3</sup> Ibid.

<sup>4</sup> July 11 letter from Robert Graham, Vice Chair, Rotary Host Organization Committee.

<sup>5</sup> Rotary Funding Proposal, Page 2.

<sup>6</sup> Ibid.

<sup>7</sup> Ibid.

<sup>8</sup> Ibid.

<sup>9</sup> Ibid.

<sup>10</sup> Ibid.

<sup>11</sup> Rotary Funding Proposal, Page 5.

<sup>12</sup> Rotary Funding Proposal, Page 2.

<sup>13</sup> Rotary Funding Proposal, Page 2.

RESOLUTION NO. \_\_\_\_\_ OF 2006  
(ACCEPTING THE STUDY PERFORMED  
IN COMPLIANCE WITH *UTAH CODE* SECTION 10-8-2  
AND AUTHORIZING A \$50,000.00 GRANT TO  
THE ROTARY INTERNATIONAL HOST ORGANIZATION COMMITTEE)

WHEREAS, the Rotary International Host Organization Committee has requested a donation of \$50,000.00 to assist in funding this international service organization's 2007 convention to be held in Salt Lake City; and

WHEREAS, the City Council has received and reviewed a Study regarding said proposed contribution prepared by the City Council staff in compliance with the requirements of *Utah Code* Section 10-8-2, and public notice has been given at least 14 days prior hereto in a newspaper of general circulation within the City; and

WHEREAS, the Council has reviewed the Study, and has fully considered the analysis and conclusions set forth therein, and all comments made during the public hearing;

NOW, THEREFORE, BE IT RESOLVED by the City Council of Salt Lake City, Utah:

1. The City Council hereby adopts the conclusions set forth in the Study, and hereby finds and determines that, for all the reasons set forth in the Study, the net value to be received by the City by making this grant will constitute adequate consideration, or equivalent value, both tangible and intangible, for the benefit being provided by the proposed contribution;

2. In the judgment of the City Council, this appropriation will provide for the safety, health, prosperity, moral well-being, peace, order, comfort, or convenience of the inhabitants of Salt Lake City;

3. That \$50,000.00 be and is hereby appropriated for a grant to the Rotary International Host Organization Committee to assist in funding this organization's 2007 convention to be held in Salt Lake City as described in the aforementioned Study.

Passed by the City Council of Salt Lake City, Utah, this 3rd day of October, 2006.

SALT LAKE CITY COUNCIL

By \_\_\_\_\_  
CHAIRPERSON

ATTEST:

\_\_\_\_\_  
CHIEF DEPUTY CITY RECORDER



## 2007 ROTARY INTERNATIONAL CONVENTION

### HOST ORGANIZATION COMMITTEE

#### EXECUTIVE BOARD

Dean Jackson, Admin. Assistant  
Kelly Atkinson, Vice Chair  
Jim Bromley, Vice Chair  
Bob Graham, Vice Chair  
Chris Simonsen, Vice Chair  
Kelly Applegate, Legal Counsel  
Rick Floyd, Treasurer  
Michael Mack, SLCVB  
Mark White, SLCVB  
Erin Hoffman, Secretary

July 11, 2006

Eric Jergensen, Councilmember  
Salt Lake City Council  
451 South State Street, Room 304  
Salt Lake City, UT 84111

Dear Eric,

Thank you for your interest and the willingness of the Salt Lake City Council to consider our attached application for a grant of \$50,000 to help us host a superb **2007 Rotary International Convention in Salt Lake City** to be held June 17 – 20, 2007. In addition to ensuring we have the necessary dollars in our general funds, your financial support will ensure that our focused attendance promotion programs, geared at a national and international audience, become a reality. **Over 1.2 million Rotarians and their families in 30,000 Rotary Clubs in 168 countries are being invited to attend.** Our attendance promotion campaign actively encourages their response to this invitation, and seeks their presence in Utah.

Rotary International is a membership service organization of professional individuals from around the world who provide **dedicated human services and strive to build international goodwill.**

Because of the world-wide emphasis of this convention—which we anticipate will bring at least 18,000 to 22,000 visitors from around the world to our community and state (and considerably more with an extensive promotion campaign) —we are confident it will have a tremendous, positive impact on our local economy. **Only two other gatherings in the world exceed the Rotary International Conventions in breadth and impact – the Olympic Games and the United Nations.** This is Utah's opportunity to once again welcome the world.

We hope you and the Salt Lake City Council will be able to assist us with financial assistance to make the most of this outstanding opportunity. Your contribution will assist our **2007 Rotary International Convention Committee** in approaching additional funding sources with the evidence of enthusiastic support from Salt Lake City.

I would be pleased to discuss this request further or answer any additional questions you or your council may have. Please feel free to contact me at 246-5357.

Sincerely,

Robert Graham, Vice Chair  
2007 Rotary International Convention  
Host Organization Committee

**2007 Rotary International Convention  
June 17-20<sup>th</sup> in Salt Lake City, Utah**

**Funding Proposal  
for  
Eric Jergensen, Councilmember  
Salt Lake City Council  
July 11<sup>th</sup>, 2006**

**Rotary International Organization**

Rotary International was founded in 1905 by Paul Harris, a Chicago attorney, who sought to encourage high ethical standards in business, and the ideal of service as a basis of worthy enterprise. The name "Rotary" came from the early practice of rotating meetings among members' offices.

Today, over 100 years later, Rotary International is a membership organization of 1.2 million professionals around the world who provide humanitarian service and help build goodwill. Rotarians are men and women of all races, creeds, nationalities, and political persuasions representing the following global geographic areas: **36% in North America, 26% in Europe, 25% in Asia, 8% in Central and South America, and 5% in other areas.** Demographically, the average age of the men and women professionals of Rotary is 57 years old. **Fifty-five percent of Rotarians are business owners or CEOs; 80% have purchasing power at their places of business. Rotarians are active and visible members of their local communities, nearly half of them having addressed a public meeting last year, and 55% having served on local school, church or hospital Boards of Directors.**

Rotary members are deeply loyal and committed to "Service above self." They live by the "4 Way Test" of the things they think, say, and do in their professional, vocational and business lives.

They ask themselves:

- 1) Is it the truth?
- 2) Is it fair to all concerned?
- 3) Does it build good will and better friendships?
- 4) Will it be beneficial to all concerned?

**Annual Convention**

The Rotary International Convention is one of the world's most prestigious international forums; only the United Nations and the Olympics have **greater international reach.** It is an opportunity for members from all 168 countries where Rotary is established to share ideas and experiences, coordinate joint humanitarian projects, and build international relationships. The event features four days of symposiums, seminars and social activities, jointly planned by an international convention committee, the staff at Rotary International headquarters in Evanston, Illinois, and the local Host Organization

Committee (HOC). Each convention is preceded by three days of meetings for Rotary's young adult programs (Youth Exchange, Interact and Rotaract).

Salt Lake City was originally awarded the convention for 2011, but the effects of Hurricanes Katrina and Rita left New Orleans, the original 2007 venue, unable to host a large-scale event, and Utah Rotarians were asked to step up their preparations by four years. Analysis of similar conventions in the US indicates at least 18,000 to 22,000 attendees, but considerably more can be expected to come with an extensive promotion campaign. Our very successful 2002 Olympic Winter Games will undoubtedly serve as a catalyst in bringing Rotarians to our convention. Two thirds will likely come from within the US and one third from abroad. With 1800 Rotarians in the State of Utah, over 90% of expected attendees will come from other states or countries.

### **Grant Request**

The venue change for the convention meant that Utah Rotarians had to step up their planning by *four years*. The convention date—now only 11 months away—has greatly shortened the time to prepare and achieve pressing fundraising goals which directly impact the quality and attendance of the event. As it is therefore imperative to secure key commitments as soon as possible, the Host Organization Committee hereby requests a grant of \$50,000.00 from Salt Lake City to be used in the promotional campaign to increase attendance numbers and in the general budget to ensure a superb event.

### **Economic Development and Long-Term Benefit**

As demonstrated by the 2002 Winter Olympics, an international event of such breadth and prestige provides extensive global exposure to its host location. Long term benefits to the state's educational, cultural and business institutions include the opportunities to share ideas, create relationships, and tap markets internationally.

#### *Immediate Economic Impact*

The University of Utah Bureau of Economic and Business Research estimates that convention attendees will spend about \$871 at any given three-day convention, amounting to a very conservative estimate of \$22 million for the local economy. Rotarians, however, constitute an unusually high-income demographic (average net worth of \$935, 4000; average income of \$121,800; average value of investment portfolio of \$198,200) and are likely to spend much more during their stay. This convention will provide significant tax revenues for Salt Lake City.

#### *State Tourism*

The HOC has a committee dedicated solely to promoting pre- and post-convention tours to Utah's rural communities. This travel will also be encouraged by *The Rotarian* magazine, a monthly publication sent to all Rotarians' homes in one of six languages. It will feature a series of articles from September 2006 to May 2007 about Salt Lake City and Utah, and the 2007 Convention. The October issue will contain an 11-page feature spread to call attention to our city and state.



*Please see Appendix 1 for space allotment and feature article topics.*

### *Showcasing Utah Industries*

This international convention offers networking opportunities for Utah businesses and organizations at the House of Friendship, a tradeshow-style area with food, activities and booths highlighting Rotary projects where vendors are able to sell wares and promote their companies. This is being heavily promoted as an ideal opportunity for Utah industries to get exposure to out-of-state markets.

### *International Business Partnerships*

Having national and international corporate and business executives in our state provides an outstanding and cost-effective opportunity to promote Utah as an exceptional place to live and conduct business. Such an influx of prominent individuals is more advantageous than conducting numerous out-bound economic trade missions that do not afford the ability to spotlight Utah's advantages first-hand and on-site.

The 2007 Rotary International Convention can be the catalyst for the establishment of meaningful and lasting beneficial relationships on an unprecedented scale. If Utah industries are able to proactively introduce visiting Rotarians to Utah business opportunities, the benefits will be profound.

### **Evaluation**

The short- and long-term success of the 2007 Rotary International Convention will be measured by the Rotary International Board of Directors and its professional convention staff as well as by the Utah Host Committee.

The University Of Utah's Bureau of Economic and Business Research will be engaged to complete a thorough analysis of the convention. Detailed numbers including number of hotel room nights consumed, percentage of out-of-state visitors, number of convention attendees, average delegate spending, travel patterns, length of stay, pre- and post-convention trips will be detailed in a report that will be made available to the 2008 State Legislature leadership, the Utah Office of Tourism, the Office of the Mayor of Salt Lake County and Rotary International within 90 days of the completion of the International Convention.

### **Key players**

As previously mentioned, the convention is organized by three entities: the International Convention Committee, the Rotary International professional staff, and the Host Organization Committee.

*A membership roster and description of responsibilities for each committee is included in Appendix 2.*

In order to plan for and host the 2007 Rotary Convention, an entity known as the 2007 Rotary International Convention Host Organization Committee has been organized as a 501(c)(4) organization under the Internal Revenue Code.

*The Articles of Incorporation of the Host Organization Committee are included in Appendix 3.*

### **Convention Programs and Activities**

The 2007 Rotary International Convention theme of “Rocky Mountain Rendezvous” is being promoted as a family affair, especially since Father’s Day is June 17, 2007. The western theme will attract many national and international visitors, and will make a striking statement to encourage guests to see Utah, including our local area. With the promotions that are being planned, it is anticipated convention attendees will be in Salt Lake City and Utah several days before and after the convention to tour Temple Square, the Family History Library, the Kennecott Copper Mine, This Is the Place Heritage Park, Olympic venues, national parks, and many other attractions.

Planned events include:

***Convention Sessions:*** Convention leaders plan sessions for attendees on world needs for humanitarian service such as clean, safe water, AIDS education, the eradication of polio, and global environmental issues. These meetings will be held in the Salt Palace Convention Center.

***Evening of Sensational Entertainment:*** A variety-show style, full-scale production featuring the top of Utah’s entertainment talent, including The Five Browns, will be presented at the LDS Conference Center.

***Rendezvous in the Park:*** The Old West will come alive in Pioneer Park as 19<sup>th</sup> century military, Native Americans, mountain men and cowboys showcase their skills and ways of life.

***Evening of Musical Theater and Opera:*** Michael Ballam of the Utah Festival Opera is bringing his gifted cast to entertain Rotarians at the Capitol Theater.

***Rendezvous Rodeo:*** Experienced cowboys will entertain the crowd at the Delta Center as they compete in calf roping, bronco riding, bull riding and more.

***Mountain West Entertainment:*** World renowned cowboy poets and performers will charm attendees with an evening of traditional western entertainment.

***The House of Friendship:*** This is where Rotarians from all over the world mingle, form business relationships and enjoy exhibit booths. It is being heavily promoted as an ideal opportunity for Utah industries to get exposure to additional national and international markets.

**Other:** Other events in and around Salt Lake City are being planned by the Host Committee. To the extent possible, the committee is focusing on events within walking distance of the Salt Palace to avoid transportation problems. However, the committee will also—as noted—promote extended stays in the Salt Lake City area and throughout the state.

## **Budget**

The HOC must raise approximately \$2.1 million for Salt Lake City and Utah to host the 2007 Rotary International Convention to be held in Salt Lake City June 17-20, 2007. The budget has been prepared under the supervision of CPA and attorney Robert Graham, one of four vice chairmen of the 2007 Rotary International Convention Host Organization Committee. **A former president of the Salt Lake Rotary Club, Mr. Graham is a director and treasurer of the George S. and Dolores Dore Eccles Foundation. As comptroller for this Rotary International convention, his responsibilities include overseeing the following areas: legal, fund-raising and sponsorships, insurance, civic and government relations, the budget, and accounting and financial statement preparation. He works closely with the HOC treasurer, Patrick (Rick) Floyd, Senior Vice President and Manager of Zions Bank.**

*The budget for the 2007 Rotary International Convention is shown in Appendix 4.*

## **List of Confirmed and Potential Donors**

Following are the initial contacts made to prospective donors during our short term of operation. Additional contacts are planned for a wider group of potential donors, including Utah, national and international businesses.

**Utah Rotarians:** One-thousand-eight-hundred Utah Rotarians have committed financial support through annual club assessments in the amount of \$40,000.

**Utah State Legislature:** Because of the potential economic benefit to our State, Fund-Raising Co-Chairman Shaun Michel met numerous times with key legislators and government staff about receiving funds from the State for this convention. **Since this convention takes place in the State's 2006 legislative budget year, it was necessary to seek help during the legislative session that was recently concluded. The result was that \$250,000 was placed in the budget of the Department of Tourism with the intent of assisting with the 2007 Rotary International Convention.**

**Deseret Management Corporation:** Recognizing the economic benefit of this event to the community and its business entities, Deseret Management Corporation has committed a \$100,000 grant to assist with the convention.

**Utah Office of Tourism 2005-06 Cooperative Marketing Program:** The Fund Raising and Sponsorship Committee and the Salt Lake City Convention and Visitors Bureau

submitted a joint application to the Utah Office of Tourism and were recently awarded a joint grant of \$168,150.68.

***Salt Lake County:*** In support of the local economic benefits of the convention and the positive international exposure, the Salt Lake County government has contributed \$51,286 to increase attendance and help host a superb event.

***Governor's Office of Economic Development:*** Committee representatives have met with Miguel Rivera, Franz Kolb, Board Member Debra Tanzi, and recently with Executive Director Jason Perry and are encouraging their participation.

***Salt Lake City Mayor Rocky Anderson:*** Committee members have met with Mayor Anderson and he enthusiastically offered his support and the support of Salt Lake City. He recently attended the Rotary International Convention in Copenhagen, Denmark. He was very persuasive in the closing plenary session in inviting all attendees to Salt Lake City for "the most affordable convention this century". He drew applause when he stated he was addressing them as a fellow Rotarian.

***Salt Lake City Council:*** Fund-Raising Co-Chair Jean Bradshaw addressed the Salt Lake City Council members at their meeting on January 10, 2006, concerning the importance of their role in contributing to this convention.

### **Community Support**

The convention HOC is supported by Rotary District 5420, and its 40 Rotary clubs from Logan to St. George in both urban and rural areas in between. These clubs, consisting of business and community leaders, are dedicated to making this convention a success, as evidenced by their commitment to maintaining the volunteer workload and financial responsibility that hosting a Rotary International Conventions demands.

In addition, a number of community partners have pledged their support. This includes the **Mormon Tabernacle Choir and the LDS Conference Center, Deseret Management Corporation, the State of Utah, the Salt Lake Convention and Visitors Bureau, Salt Lake City Mayor Rocky Anderson and Salt Lake County Mayor Peter Corroon.**

Beyond Salt Lake City and its immediate vicinity, officials from cities throughout the state are enthusiastically supporting the 2007 Rotary International Convention as a continuation of their tourist promotion efforts: **letters of support** have been written by **Stephen Thompson, chair of the Logan City Council; Lane Beatty, president and CEO of the Salt Lake Chamber; Dave Sakrison, mayor of Moab; Sheryl Nisely, manager of the Moab Employment Center; and Julie Curry, executive director of the Vernal Area Chamber of Commerce and Dinosaur Travel Board member.**

### **Fundraising and Sponsorship Committee**

The Fundraising and Sponsorship Committee is equally diverse and well-supported. **Michael Mack** of the **Salt Lake Convention and Visitors Bureau** is an active member of the Fund Raising and Sponsorship Committee, as is **Craig Peterson**, Chief Operating Officer, of the **Salt Lake Chamber of Commerce**, whose knowledge and information is extremely valuable. **Debora Tanzi**, Board Member of the **Governors Office of Economic Development**, is serving diligently in preparation for a future presentation. **Dave Winder**, former Director of Community and Economic Development for Governor Leavitt continually assists, and committee member **Mike Korologos**, Public Relations Director of the advertising firm of **Riester Robb** recently completed an excellent brochure for the committee's use. His insight and experience is highly regarded by committee members as he meets with them regularly. **Robert Graham**, Director and Treasurer of the **George S. and Dolores Dore Eccles Foundation** is a Host Committee Vice Chairman and oversees the efforts of the Fundraising Committee.

### **Rotary International Organization—Additional Information**

The accomplishments of Rotary International in the world are vast and numerous. They include Rotary's special emphasis on education and literacy (especially the education of women and girls), health, the elimination of diseases such as polio, the environment and improving the standards of living of people throughout the world.

Eradication of polio around the world is important to Rotary International. Thanks to Rotary, over one million Rotarians have immunized nearly two billion children and adults during National Immobilization Days throughout the world. Rotary has spent \$600 million and undertaken the largest-ever, private sector support of a world health campaign.

Rotary International sends 7,000 students annually on foreign exchanges to live with Rotarians in other countries. In addition, over 36,000 students from 110 countries have received Rotary International Scholarships.

### **Utah Rotarians**

Utah Rotarians work year-round on local, national and international humanitarian projects. Bountiful Rotary found a way to combine roadsters and a classic car show with Coats for Kids. Their successful fundraiser provided 250 needy children with new coats. Ogden Rotarians constructed a new playground for Lorin Farr Park. Salt Lake Rotarians built a special playground for handicapped children in Liberty Park. Provo, Centerville-Farmington, Vernal, and Park City combined to raise funds to provide hundreds of customized wheel chairs for handicapped persons in Mexico and Peru. The Murray Club has taken a mobile dental clinic to the Philippines, built a school for the mentally retarded in India and completed humanitarian projects in Mexico annually for the past twenty-eight years.

Observers wonder how Rotary Clubs with just 35 members, such as Draper-Riverton, can organize and fund a project to send first aid kits to Senegal, and Logan Rotarians can

build a new home for a family in Mexico. The answer lies in the community-team spirit of Rotary: "Service above self."

This is why Utah Rotarians are dedicated to maintaining the tremendous volunteer effort and financial responsibility that hosting an outstanding Rotary International Convention requires. They appreciate that Rotary gives well-intentioned individuals the forum to do things that no person could ever accomplish on his or her own.